

Simon & Schuster Partners with GoSpoken to become the first major US publisher to launch titles in the BlackBerry App World store

NEW YORK & LONDON , 17th April 2009— Today, Simon & Schuster, Inc., a leading global publisher, and GoSpoken.com, a leading provider of eBooks and audio books to mobile, announced a partnership to offer the publisher's eBook titles on mobile devices in the US market. The titles are available in the recently launched BlackBerry App World store via GoSpoken's new downloadable eBook and audio books application.

Initial titles from Simon & Schuster include bestselling and newly-released titles such as Aravind Adiga's Booker Prize-winner THE WHITE TIGER, Dan Brown's mega-bestseller ANGELS & DEMONS, Doris Kearns Goodwin's bestselling presidential history TEAM OF RIVALS, Daniel Gross's DUMB MONEY, Mark Levin's current #1 bestseller LIBERTY AND TYRANNY, and works by Vince Flynn, Philippa Gregory, and Stephen King. More eBook and audio book titles will be made available in the coming weeks (the companies have already made eBooks and audio books available in the UK marketplace).

Users of the BlackBerry App World store can find these and future Simon & Schuster titles in the Reference & eBooks category. This launch represents GoSpoken's initial foray in the US market; the company currently offers more than 2,000 titles in either eBook or audio format in the UK, growing to 20,000 by the end of the year. GoSpoken's goal is to supply the latest, bestselling eBooks and audio books to major mobile networks and manufacturers on a global basis.

Ellie Hirschhorn, Executive Vice President and Chief Digital Officer of Simon & Schuster said, "Simon & Schuster are committed to offering our content on as many digital platforms and devices and possible, and by partnering with GoSpoken we are now able to reach millions of BlackBerry users nationwide. With the increasing importance of mobile platforms and smart phones as an outlet for reading, we believe that the new BlackBerry App World is an exciting new opportunity for us to reach the huge audience of consumers and professionals who are now using cutting edge phones like the BlackBerry Storm and Bold."

Ex-SAS (Special Air Service) operative turned best-selling author, Andy McNab co- founded the audio-and-eBook-for-mobile company, which was then supported by Lord Ashcroft's investment organisations. "Having a books app like GoSpoken on BlackBerry seems like a natural progression as BlackBerry's are already fantastic reading devices. Since leaving the armed forces, books have become my life, so making them easily accessible in this way is a revelation" said Andy McNab.

About GoSpoken.com



Our service

Your content and technology partner for audio and eBook downloads direct to the mobile phone.

Our mission

- To deliver to our partners the best software and content solutions that maximise the opportunities of books on wireless devices.
- To create an environment where the customer can browse, sample and buy books wherever they're connected
- To create a user experience which makes GoSpoken the first mobile choice for book lovers.
- To create a work place which inspires creativity, professionalism, allows personal growth and creates pride in our products

ABOUT SIMON & SCHUSTER



Simon & Schuster, Inc., a part of the CBS Corporation, is a global leader in the field of general interest publishing, dedicated to providing the best in fiction and nonfiction for consumers of all ages, across all printed, electronic, and audio formats. Its divisions include Simon & Schuster Adult Publishing, Simon & Schuster Children's Publishing, Simon & Schuster Audio, Simon & Schuster Digital, and international companies in Australia, Canada, and the United Kingdom. For more information, visit our website at www.simonandschuster.com

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